



PRESENTS



The logo features a dark blue silhouette of a mountain range on the left. To its right, the word "IKA" is written in a bold, blue, sans-serif font. Below "IKA", the word "SNOWKITE" is written in a larger, bold, blue, sans-serif font. To the right of "SNOWKITE" is a stylized blue snowkite with a curved, wing-like shape. A thin horizontal line separates the top section from the word "WORLD CUP", which is written in a large, bold, dark blue, sans-serif font below the line.

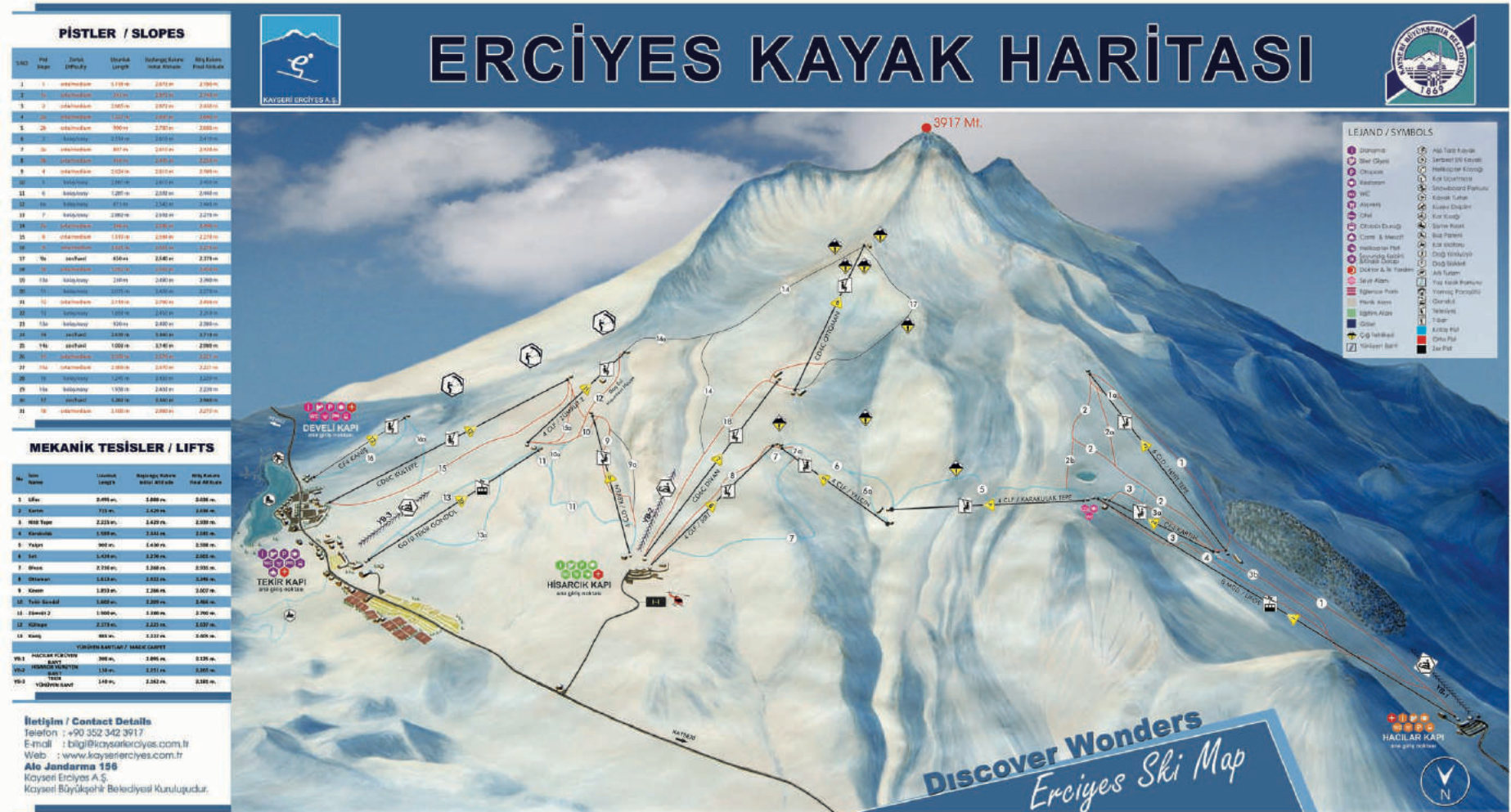
WORLD CUP

KAYSERİ INFO

Mixing Seljuk tombs, mosques and modern developments, Kayseri is both Turkey's most Islamic city after Konya and one of the economic powerhouses nicknamed the 'Anatolian tigers'. Most travellers whizz through town on their way from the airport to Cappadocia's villages, only seeing the shabby high-rises and ugly industrial factories on Kayseri's outskirts. The city centre of this Turkish boom town, though, is full of surprises. An afternoon pottering within the narrow bazaar streets and poking about the Seljuk and Ottoman monuments – all loomed over by mighty Erciyes Dağı (Mt Erciyes) – is an interesting contrast to exploring the more famous fairy-chimney vistas to the city's west.



Detailed info: <http://www.kayserierciyes.com.tr/SkiResort/Index?lng=2>



EVENT BASE – MAGNA APEX / PLAYGROUND

Instagram @playground3917



EVENT BASE – MAGNA APEX / PLAYGROUND

TURKEY'S MOST DESIRABLE SNOWBOARD AND SNOWKITE BASE PLAYGROUND HOSTS GLOBAL AND INTL SPORTS EVENTS EVERY WEEK DURING WHOLE SEASON. ALL THE MOST FAMOUS DJS AND BANDS GATHER PLAYGROUND FOR THE UNFORGETTABLE APRES-SKI PARTIES AND NIGHT CLUBBING EVENTS. MANY BRAND ACTIVATIONS, FUN EVENTS AND LAUNCHING PARTIES GO ON DURING THE SEASON



EVENT BASE – MAGNA APEX / PLAYGROUND

PLAYGROUND AS BEEN HOSTING “ FIS SNOWBOARD WORLD CUP “ FOR 4 YEARS



HOW TO GET KAYSERİ

DAILY 9 DIRECT INTL FLIGHTS TO KAYSERİ ERKİLET INTL AIRPORT
STOPOVER IN ISTANBUL THEN KAYSERİ ERKİLET INTL AIRPORT



Türkiye Haritası - www.turkozluk.com

HOTELS IN KAYSERİ CITY CENTER



ibis Kayseri



Excellent 4.2 / 5 (130 genuine reviews)



222 reviews

Hotels.com™ Rewards

137 people looked at this hotel in the last hour

Most recent review

"The hotel is an old one especially if you check room maintenance. Owing to HK, F&B and front office services it is nothing but a small detail. Room service was quick. Reception staff was professional especially Rukiye. Quick and kind. It is clear that ibis kayseri belongs to Accor Hotels. Kee..."

BURCU, Dec 2017, TR



Radisson Blu Hotel, Kayseri



Outstanding 4.8 / 5

(103 genuine reviews)



442 reviews

Hotels.com™ Rewards

86 people looked at this hotel in the last hour

Most recent review

"i travel a lot, and i stay in one year in more than 50 hotel, but this hotel is by far the best hotel i ever visit and it was wonderfull to stay at this hotel. every thing was perfect and the servise was very good the breakfast was very good. the room was very clean. all the staff were polit and ..."

A Traveller, Aug 2017, IL



Holiday Inn Kayseri - Duvenonu



Outstanding 4.7 / 5 (47 genuine reviews)



65 reviews

Hotels.com™ Rewards

103 people looked at this hotel in the last hour

Most recent review

"The building seem to be built recently, rooms are in great condition. The location is also very central."

Cihan, Feb 2018, GB



Novotel Kayseri



Excellent 4.0 / 5 (69 genuine reviews)



198 reviews

Hotels.com™ Rewards

63 people looked at this hotel in the last hour

Most recent review

"We stayed for two days in this hotel. It was a good experience for us, we arrived on a honest day in July. The first room they give us has a bad air conditioner, upon requested they change the room with no problem at all."

John, Jul 2017, US

HOTELS IN MT ERCİYES WHERE LOCATED CLOSE TO EVENT VENUE

[Amalia Hotel - All Inclusive](#)

Erciyes Kis Turizm Merkezi, Erciyes, Hacilar, Kayseri, 38200 Turkey



Hacilar

- 5.2 miles to Erciyes
- 12 miles to Kayseri (ASR-Erkilet Intl.)



Collect nights

✓ Just added



20 reviews

[Mirada Del Lago Hotel](#) (Last booked 1 day ago)

Melikgazi Ilcesi Tekir Yaylasi, Mt. Erciyes, Hacilar, Kayseri, 38210 Turkey



Hacilar

- 9.8 miles to Erciyes
- 16 miles to Kayseri (ASR-Erkilet Intl.)

✓ Guests love the location!



Collect nights

Very Good 8.0

3 Hotels.com guest reviews



71 reviews

HOTELS IN MT ERCIYES WHERE LOCATED TO CLOSE TO EVENT VENUE

[Ramada Resort Erciyes](#) (Last booked 4 hours ago)

Hisarcık Erciyes Mh., Tekir Yaylasi Küme Evler No:126, Kayseri, 38000 Turkey



Kayseri

- 9.9 miles to Erciyes
- 16 miles to Kayseri (ASR-Erkilet Intl.)



Collect nights

Superb 9.0

2 Hotels.com guest reviews



2 reviews



See photos



Magna Hotels/Magna Pivot Hotel ★

4.6 ★★★★★ 53 Google reviews

Website

Directions

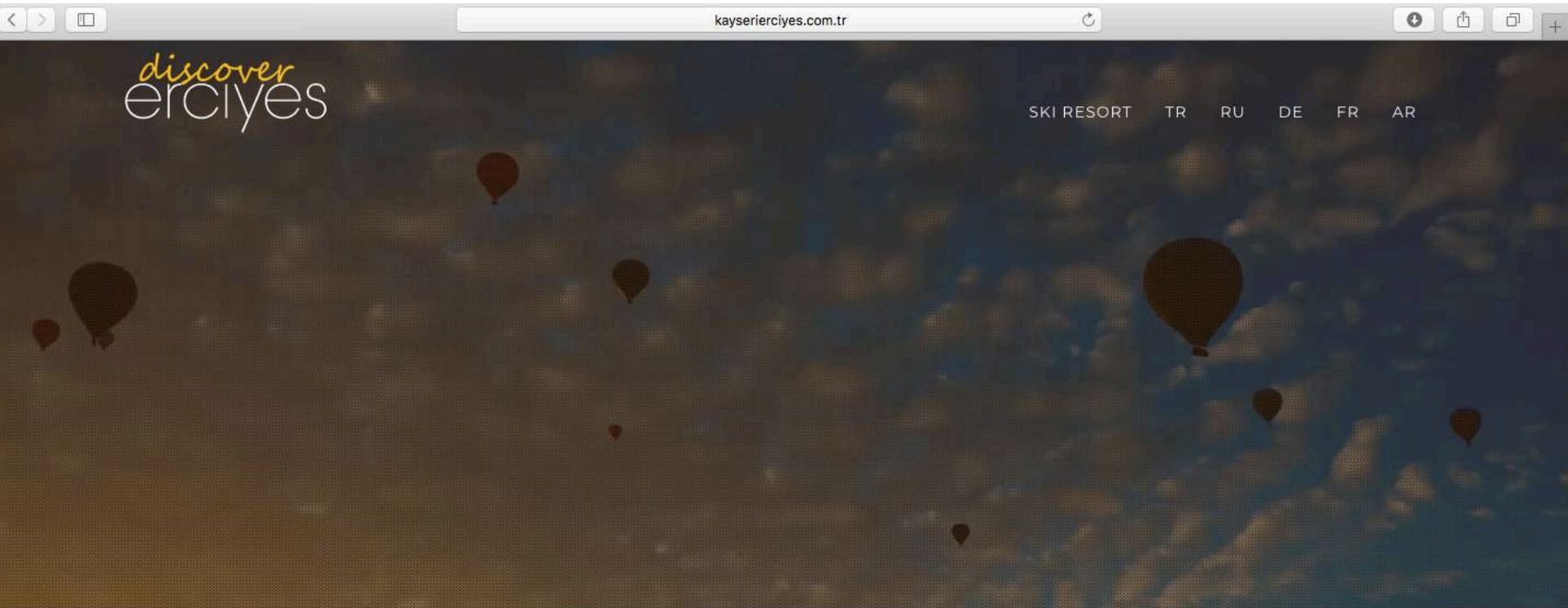
BOOK A ROOM

Address: Hisarcık Erciyes Mahallesi, Tekir Yaylası, Küme Evleri, 38220 Melikgazi/Kayseri

Hours: Open 24 hours ▼

Phone: (0352) 333 30 14

DETAILS ABOUT MT ERCIYES www.kayserierciyes.com.tr



ERCİYES

TURKEY'S GLOBALLY KNOWN SNOWKITE PARADISE







Erciyes'te kar paraşütü

Erciyes Dağı'nda kış sporlarını çeşitlendirmek amacıyla kar paraşütü, yürüyen kar bandı ve kayak dönmedolap faaliyetleri başladı. Uzun yıllar Avusturya'da yaşadıkten sonra Erciyes Dağı'ndaki günlüklik tesislerinin işletmeciliğini üstlenen Mehmet Eğlenceoğlu, "Şu anda 250 metre uzunluğunda olan, 500 metreye çıkaracağımız kardaki yürüyen merdiven

olarak adlandırılan bantımız sporcuları ve kayakseverleri 1 TL karşılığında pistlere taşıyor. Teleski ve telesije ücretlerinin 8 ile 13 TL olduğu dikkate alınırsa, bu oldukça ucuz sayılabilecek bir bedel" dedi. Eğlenceoğlu, "Kar paraşütü için, Avusturya'dan Mark Naumkovic ile İngiltere'den bu işin uzmanı ve antrenörü Sarah Craddy'yi getirttik. 12 kar paraşütünü

hizmete soktuk. Kayak üstündeki dönmedolap ise çocuklara hitap ediyor" diye konuştu. 2 bin 200 metre irtifadaki Tekir Yaylası tesislerinde en çok ilgiyi kar paraşütü görüyor. Kayakçılar kas ve emniyet kemeri kullanılarak rüzgâr gücüyle mekanik bir alete gerek kalmaksızın 3 ile 10 metre arasında havalandırarak eğleniyor. Oktay ENSARI/ Demet ÖZTÜRK (DHA)



ORGANISATION COMITEE

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